

Week Five Instructor Guidance

This week, we will focus on these following areas:

1. Report major findings based on previous analysis.
2. Create an executive summary of a company's financial health.
3. Explain stock purchase recommendations including the major drivers that contribute to these conclusions.

In this final week of the course, you will be bringing all their previous work and skills together in the creation of an Executive Summary provides a stock purchase recommendation and related rationale for their chosen company. You will practice the language used in real-world business situations, and will also have on last opportunity to work with their expert mentor instructors to complete final revisions on their Corporate Performance Report final projects. The crux of the class is to create a report that could not only be used for the final project within this course, but also to show their related skills and knowledge to potential employers through the inclusion of this project in a professional portfolio (You should review all of your written assignments feedback and incorporate the necessary changes for each of the past week assignments.)

Financial statement users express financial statement data in ratio format to facilitate making informed judgments and decisions. Users are especially interested in the trend of a company's ratios over time and the comparison of the company's ratio trends with those of its industry as whole.

When ratio trend data are plotted graphically, it is easy to determine the significance of ratio changes and to evaluate a firm's performance.

You should review all of your written assignments feedback and incorporate the necessary changes for each of the past week assignments.

Week Five Recommended Resources:

How to Analyze Financial Health of a Company in 6 Easy Steps

Financial health analysis (FHA), as the word says, is to analyze the financial health of a company. The analysis is primarily performed by management of companies to assess the business sustainability of its suppliers. The overall health of a supplier sheds light on how well it will do in the short term and whether it will be able to honor the supply agreements.

<https://www.financewalk.com/financial-health-company-analysis/>

Performance Analysis Report 2007 SAMPLE

BUS 401: Principals of Finance

This report is designed to help your firm strengthen its financial position by providing an analysis of your firm's financial performance in comparison to the performance of all other participating firms.

<https://outdoorindustry.org/pdf/Sample-Profit-Improvement-Report.pdf> confidential report comparing your ... 2 Summary Financial ... position by providing an analysis of your firm's financial performance in comparison

<https://outdoorindustry.org/pdf/Sample-Profit-Improvement-Report.pdf>

How to Analyze Your Business Using Financial Ratios

[Digital Library \(Links to an external site.\)](#)[Links to an external site.](#) > [Acquiring and Managing Finances \(Links to an external site.\)](#)[Links to an external site.](#) > [Ratio analysis](#)

“How to Analyze Your Business Using Financial Ratios”

Using a sample income statement and balance sheet, this guide shows you how to convert the raw data on financial statements into information that will help you manage your business.

<http://edwardlowe.org/how-to-analyze-your-business-using-financial-ratios-2/>

Financial Analysis Report

The purpose of a financial analysis report is to present company financial information in a way that is useful and easy to understand. At a minimum, financial analysis reports analyze trends and changes in company performance. Most financial analysis reports also incorporate competitor data and compare company performance to industry standards.

Garcia, Madison. (n.d.) Creating a Company Financial Analysis Report. Retrieved from
<http://smallbusiness.chron.com/creating-company-financial-analysis-report-82030.html>
