Assignment 4 Outline – Please remember to format in accordance with APA, 6th edition guidelines.

The words in bold are suggested APA headings.

**Introduction**

(Short, clear and concise with strong thesis statement)

**Background of Organization**

**(**Short info on the company you “created”)

**Compare/Contrast of Industry**

(Suggested to include at least 3 companies and use table format in this section)

**Engagement**

(Read articles in directions and discuss what keeps employees engaged. Keep the engagements in mind when you create your proposal below.)

**Proposal for Benefits**

(Suggested to bullet point ideas, with a paragraph or two of justification using theories, such as Herzberg, as support)

**Conclusion**

**References**